

# Glasgow Kelvin College



**Strategic Plan  
2018-21**





### **Vision Statement:**

**Transforming Lives  
through education.**

### **Mission Statement:**

**Glasgow Kelvin College will enhance  
our learners' aspirations, careers  
and lives through accessible,  
inclusive, high quality lifelong  
learning.**





**The valued contribution of our students, staff, stakeholder partners and employers to the discussion has helped to shape our goals and signpost our direction.**





Welcome to the Glasgow Kelvin College Strategic Plan for 2018-21 which sets out our key priorities for the College in the medium-term and the aims we have for our students and communities.

These aims, developed in consultation with students, staff and stakeholders, are ambitious and provide a strategic response to their stated needs and aspirations.

This is the first Glasgow Kelvin College Strategic Plan in my new role as Chair of the Board of Management and I am confident that you will recognise the spirit and ethos of the College in the ambitions set out in the Plan. Now five years into our journey, the College is delighted to share with you our aims and objectives which will support our learning, teaching and services for students, communities and stakeholders.

Our aims also address regional and national priorities and will, we anticipate, contribute to inclusive growth in our communities and the greater Glasgow economy.

The Board is confident that our Strategic Plan 2018-21 provides a strong framework for the College to contribute effectively to creating and maintaining a vibrant and sustainable environment for the communities and stakeholders which we serve.

The valued contribution of our students, staff, stakeholder partners and employers to the discussion has helped to shape our goals and signpost our direction. The importance of delivering high quality life and vocational skills is central to our Plan to ensure that our students are equipped for their future and prepared for the challenges of a growing economy and diverse society.

Working with our two sister colleges and the Glasgow Colleges' Regional Board, we will help to deliver the Glasgow Regional Outcome Agreement. The College will continue to focus on working with local Community Planning partners to meet their priorities.

Our success is based on our role as a community-based college working in

collaboration with valued partners to transform the lives of our learners. Our Strategic Plan confirms our commitment to this fundamental approach to our work. Lifelong learning opportunities are central to our ethos and the College will continue to provide courses from introductory through to degree-level to support the learning journey of our students, encouraging their ambitions, aspirations and talents.

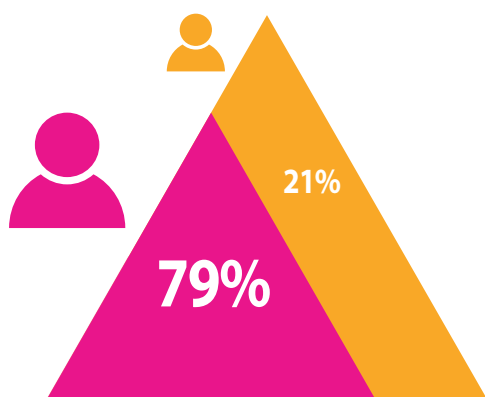
As an accessible, innovative organisation which places our students at the heart of our work, we strive to deliver high-quality learning which is both inclusive and promotes equality. This is only possible through the experience and skills of our committed and excellent staff. Professional learning and continuous development for our staff is a key objective to ensure our students receive a relevant, effective and fulfilling college experience.

Our Plan sets out priorities which demonstrate how we provide broader benefit to our communities, recognising that partnership working delivers a much greater positive impact on the lives of individuals and their families.

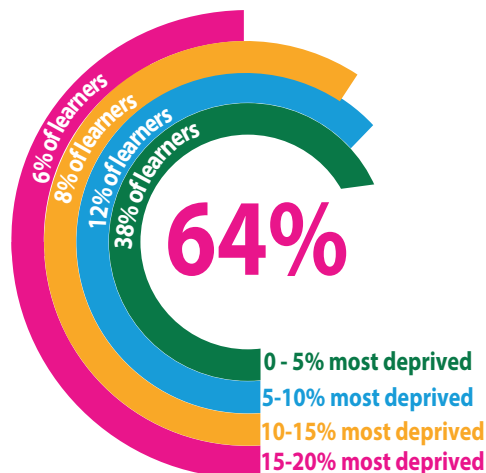
Working with our students, staff and stakeholders, I am delighted to take up my new role as Chair and am confident that Glasgow Kelvin College will continue to contribute successfully to meeting the aspirations of the communities which we serve.

Best Wishes  
Ian Patrick  
Chair

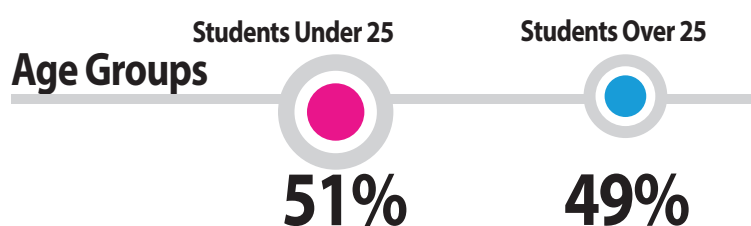
# Glasgow Kelvin College's Learners



We deliver learning to more Glasgow students than any other College. 79% of learners from Glasgow postcodes 21% from rest of Scotland



We create access to learning for people from some of Scotland's most deprived neighbourhoods - 64% of our learners are from the most deprived 20% of neighbourhoods in Scotland



Working in partnership with a wide range of community organisations, we support community-based learning in centres throughout Glasgow and central Scotland 44 learning centres

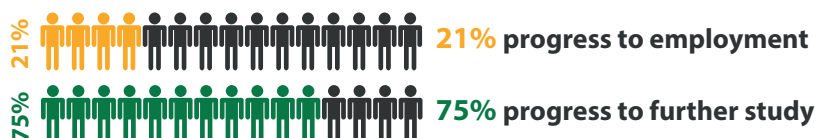
## 97%

We progress almost all of our students to jobs or to more advanced study - 97% progress to positive destinations.

### FE Level Learners



### HE Level Learners



# Strategic Priorities

## What are we working to achieve?

Established in 2013, Glasgow Kelvin College delivers a wide range of vocational and core skills learning from our four campus buildings in the East and North East of the city; West End Campus, Springburn Campus, East End Campus and Easterhouse Campus.

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High quality learning and teaching is delivered to around 15,200 full-time, part-time, community based and workplace based students.

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Some 50% of Glasgow Kelvin College's students are from the 10% most deprived postcodes in Scotland. This figure is considerably higher than any other Scottish FE College and our ethos emphasises the importance of education as a key driver of community and economic development.

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With a well-earned reputation for high quality accessible learning, Glasgow Kelvin College provides programmes from introductory level to degree-level and strives to be a centre of excellence in a wide range of skills areas as well as a key provider of employability and enterprise skills.

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The College's strategic aim is to embed excellence, progression and enterprise opportunities for all its learners, within Glasgow and beyond.

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The College understands the key role of community capacity building and engagement in creating thriving, innovative organisations and businesses.

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Through the John Wheatley Learning Network, the College is the key provider of community-based learning in the North East of the city and has been a pioneer in the delivery of ICT skills and digital inclusion, working in partnership with a range of organisations including Wheatley Group, Glasgow City Council Community Planning Partnership and other community organisations.

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Playing a key role in a wide range of stakeholder partnerships in the public, charitable and private sector, the College contributes significantly to the success of a range of other initiatives. It has a well-earned reputation in the provision of development and vocational skills to some of Glasgow's most vulnerable citizens.

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Links with employers play a significant role in ensuring that our talented students gain the all-important workplace and industrial experience to help them compete in a growing economy.

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The College works closely with local schools and employers to ensure its curriculum addresses skills needs and creates relevant and valuable opportunities for not just the people of its communities and the metropolitan area, but for the Scottish economy as a whole.

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The College delivers apprenticeship training at all levels, from Foundation Apprenticeships through Modern Apprenticeships up to the Graduate Apprenticeship which supports employers to upskill their employees.

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Following a very successful post-course destination review exercise the College has established that 97% of our students go directly on to employment or to more advanced learning.



**“The College works closely with local schools and employers to ensure its curriculum addresses skills needs and creates relevant and valuable opportunities for not just the people of its communities and the metropolitan area, but for the Scottish economy as a whole.”**







# Strategic Priorities

What are we working to achieve?

1.

Working to develop our students, communities and curriculum

To deliver an accessible, inclusive, high-quality learner experience for our students.

2.

Working to develop our own skills

To provide a professional learning culture to support, retain and develop our highly skilled, diverse workforce which delivers a high-quality learner experience.

3.

Working in partnership

To be the partner of choice for employers and the communities which we serve.

4.

Working sustainably, transparently and collaboratively

To maintain financial stability and the highest standards of corporate governance



## Priority 1.

**Working to develop our students, communities and curriculum**

To deliver an accessible, inclusive, high-quality learner experience for our students.





## Strategic Objectives: We will

Continue to review and develop an ambitious and innovative professional, technical and vocational curriculum for learners, consistent with the identified needs of employers, the economic and community needs, in line with the Glasgow Regional Outcome Agreement and Regional Curriculum and Estates Plan.

Provide an accessible, accredited, high-quality learner experience with flexible entry/exit points offering clear progression pathways to employment and/or to further learning

Embed the principles of enterprise, employability, equality, aspiration and participation in all programmes

Work in partnership with students to enhance the College experience



## **Priority 2.**

### **Working to develop our own skills**

To provide a professional learning culture to support, retain and develop our highly skilled, diverse workforce which delivers a high-quality learner experience.





## Strategic Objectives: We will

- Increase the capacity of the College to develop a high-quality learner experience.
- Provide professional learning, induction and support for all staff, students, board members and other stakeholders to deliver the College mission and strategic objectives.
- Continue to embed the College values and ethos in our programmes, processes, procedures and functions.
- Work with partners to achieve best practice in supporting the learner experience.



## **Priority 3.**

### **Working in Partnership**

To be the partner of choice for employers and the communities which we serve.





## Strategic Objectives: We will

Continue to develop further, review and evaluate relationships with all current and potential stakeholders.

Work with education and employer partners to continue to develop and implement the Developing the Young Workforce agenda.

Contribute to the achievement of Community Planning Partnership priorities in North East Glasgow and the city.

Work with partners to exchange knowledge, skills and best practice at a local, national and international level.

Support the Regional Partnership Strategy.



A photograph of a modern building with large glass windows and a courtyard with lush greenery and a wooden pergola. The building has a white facade and a glass roof structure. The courtyard is filled with various plants, including trees and shrubs. A wooden pergola structure is visible in the foreground, and a paved path leads through the garden.

## **Priority 4.**

**Working sustainably, transparently  
and collaboratively**

To maintain financial stability and the  
highest standards of corporate  
governance.





## Strategic Objectives: We will

- Manage College resources to deliver financial security and long term sustainability.
- Utilise the College estate effectively and efficiently to provide equity of access to a high-quality learner experience across all four sites.
- Maximise non-Glasgow colleges Regional Board (GCRB) income by utilising appropriately College resources.
- Maintain the highest standards of corporate governance.
- Embed best practice in all processes and procedures through appropriate training for Board Members



“Lifelong learning opportunities are central to our ethos and the College will continue to provide introductory through to degree-level courses to support the learning journey of our students, encouraging their ambitions, aspirations and talents.”





# Campus Locations



Springburn Campus

123 Flemington Street,  
Glasgow,  
G21 4TD



Easterhouse Campus

1200 Westerhouse Road,  
Glasgow,  
G34 9HZ.



East End Campus

2 Haghill Road,  
Glasgow,  
G31 3SR



West End Campus

75 Hotspur Street,  
Glasgow,  
G20 8LJ



Glasgow  
Kelvin  
College

GLASGOW KELVIN COLLEGE

Phone: 0141 630 5000

Fax: 0141 630 5001

Registered Office:

123 Flemington St

Glasgow G21 4TD

Email:

[info@glasgowkelvin.ac.uk](mailto:info@glasgowkelvin.ac.uk)